surfacing of the interface-cover sections and device-encasing sections being attached to one another for providing a reversible case panel assembly, the inner surfacing of the panel assembly-to-holder interface sections being attached to structure associated with the device-holding mechanism for providing an interface panel layer, the reversible panel assembly being pivotal relative to the interface panel layer about a first pivot axis located adjacent interface panel layer, the first and second material portions thereby being selectively presentable for displaying the outer case material.

11. The reversible case construction of claim **10** wherein the device-concealing panel assembly comprises an interface structural layer, the interface structural layer being attached to the device-holding mechanism and the inner surfacing for connecting the device-concealing panel assembly to the device-holding mechanism.

12. The reversible case construction of claim **10** wherein the first and second material portions comprise differing physical properties, the differing physical properties for enabling the user to select a preferred physical property from the group consisting of the differing physical properties for outward presentation of the preferred physical property.

13. The reversible case construction of claim **12** wherein the first and second material portions comprise differing visual properties, the differing visual properties for enabling the user to select a preferred visual property from the group consisting of the differing visual properties for outward presentation of the preferred visual property.

14. The reversible case construction of claim **10** wherein the panel assembly-to-holder interface sections comprise an interface magnetic material layer and the device-encasing sections comprise an encasing magnetic material layer, the interface and encasing magnetic material layers being substantially parallel and opposed and magnetically attractive to one another when the reversible case construction is in a closed configuration for enhancing the closed condition of the reversible case construction.

15. The reversible case construction of claim **14** wherein the interface-cover sections comprise a cover magnetic material layer, the cover and interface magnetic material layers being substantially parallel, opposed, and magnetically attractive to one another for enhancing the closed condition.

16. The reversible case construction of claim **15** wherein select magnetic material layers are embedded within the first and second material portions, the select magnetic material layers being selected from the group consisting of the interface, device-encasing and cover magnetic material layers, the select magnetic material layers being so embedded for enhancing the visual appeal of the reversible case construction.

17. The reversible case construction of claim **10** wherein the device-encasing sections comprise first and second panel sections, the second panel sections being pivotal relative to the first panel sections about a second pivot axis extending intermediate the first and second panel sections, the first and second panel sections for forming basal support for the device-holding mechanism and for enabling the user to support the device-holding mechanism in an oblique orientation relative to the first panel sections when the reversible case construction is in an open configuration.

18. The reversible case construction of claim **10** wherein the interface-cover sections are pivotally attached to the panel assembly-to-holder interface sections at opposed attachment points opposite an interface section aperture, the interface section aperture for accommodating a rotation mechanism, the rotation mechanism rotatably connecting the device-holding mechanism to the panel assembly-to-holder interface sections.

19. A reversible case construction for encasing an electronic device and selectively displaying an outer case material, the reversible case construction comprising:

device-holding means for holding an electronic device; and

a reversible panel assembly, the reversible panel assembly comprising first and second material portions, the first and second material portions each comprising inner surfacing, outer surfacing, an interface-cover section and a device-encasing section, the inner surfacing of the interface-cover sections and device-encasing sections being attached to one another, the reversible panel assembly being pivotal relative to the device-holding means about a first pivot axis, the first and second material portions thereby being selectively presentable for displaying the outer case material.

20. The reversible case construction of claim **19** wherein the reversible panel assembly comprises a panel assembly-to-holder interface layer, the inner surfacing of the panel assembly-to-holder interface sections being attached to structure associated with the device-holding means.

* * * * *